

We'd like you to meet

# SIERRA

**Sierra** is transforming how the world recognizes, rewards, and measures human performance.

## Engaging Online Experience



## Global Gifts and Rewards



## Eco-Action



## Actionable Insights and Metrics





Summit is a human engagement company. Our recognition and incentive technology, **Sierra**, is built to engage, recognize, and reward your employees, channel partners, and customers with agile platform features and a world-class rewards catalog. **Sierra** enables you to drive performance with greater insight and results, strengthening your brand and culture.

Motivate sales teams and channel partners.  
Create a powerful performance-based culture of recognition.  
Attract and retain top talent while building long-term loyalty.



Employee Rewards  
and Recognition  
Programs



Years of Service  
Programs



Sales Incentive  
Programs



Channel Incentives

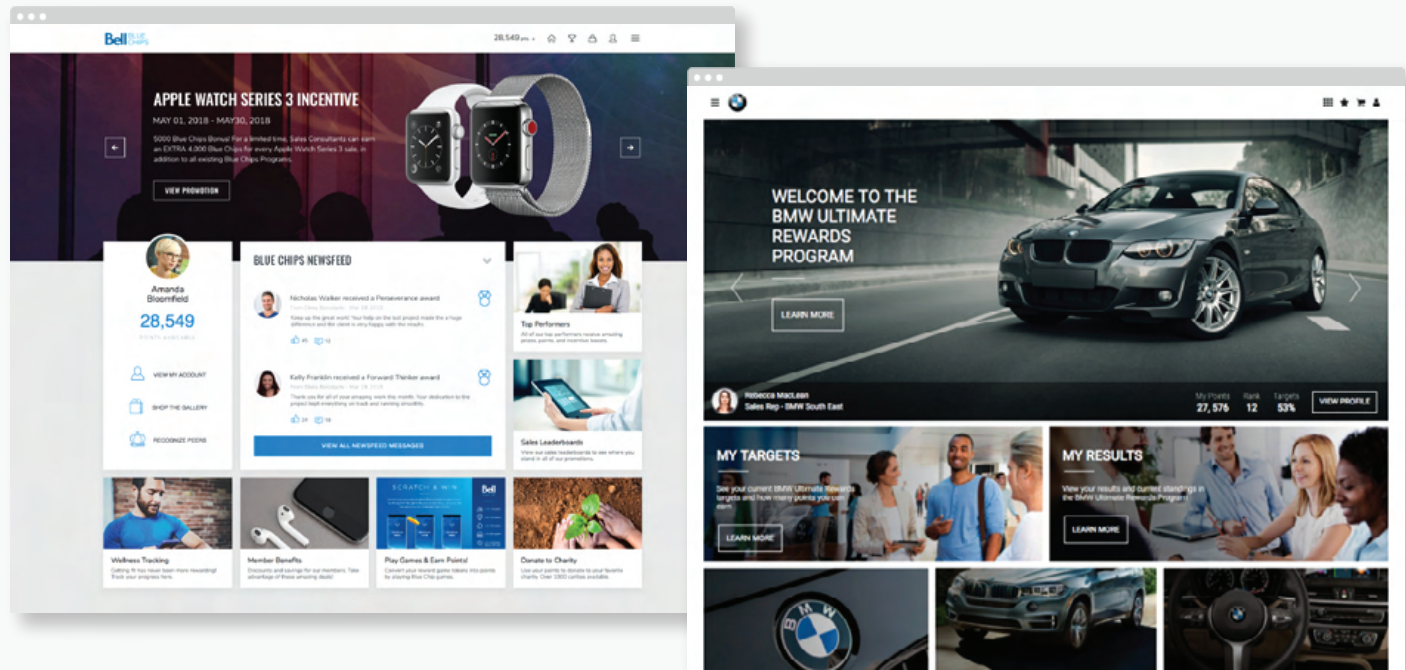


Customer Loyalty  
and Rewards  
Programs

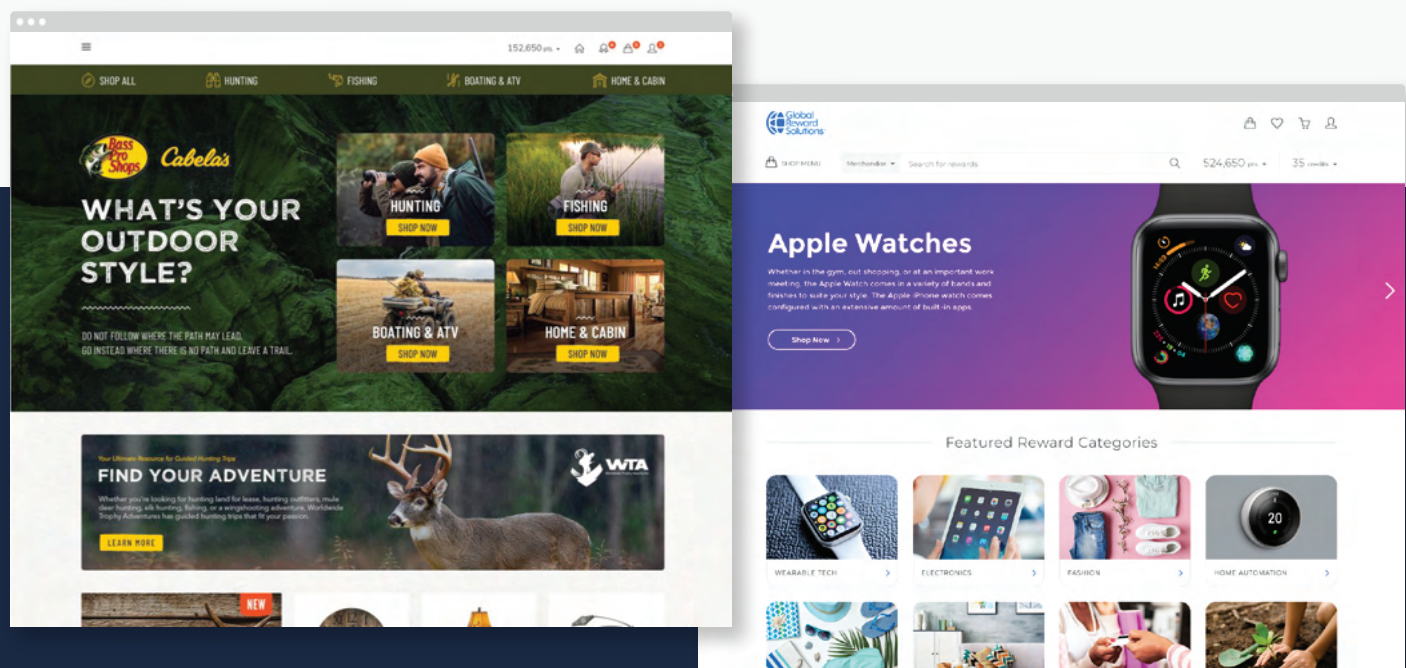


Donor  
Engagement and  
Rewards Programs

## Participant Dashboard Examples:



## Branded Storefront Examples:



Eliminate the complexity of rewards management. Instantly access over 10 million high-value premium brand products and digital rewards in more than 185 countries.

Our global supply chain with real-time data manages availability, delivery, currencies, languages and taxes.

**10M+**

Rewards

**400+**

In-Country suppliers

**98%+**

Orders shipped globally in 2-3 business days

**50%**

YOY Growth

**185**

Countries

**98%**

Customer Care resolution within 24hrs

**62**

Currencies

**85**

Countries Apple Distribution

**3.5M**

Orders shipped in 2020

**300%+**

Increase in order volume with <1% increase in customer care volume

**38**

Languages

## Premium brand products:



fitbit

BURBERRY

Canon

KitchenAid

Cabela's



BOSCH

COACH



LE CREUSET



SONOS

SONY



WATERFORD  
CRYSTAL



GUCCI



MICHAEL KORS





## A wide variety of reward categories:



Vacations



Trips



Theme Parks



Tickets



Theaters



Charities



Concerts



### Millions of the world's coolest rewards

At the heart of the Sierra AI-driven storefront is a vast collection of the world's most desired rewards. Top brands like Apple, Sony and Bose, amazing travel escapes, last minute concerts, events, and millions of other rewards in over 185 countries.



### AI-triggered promotions and messaging

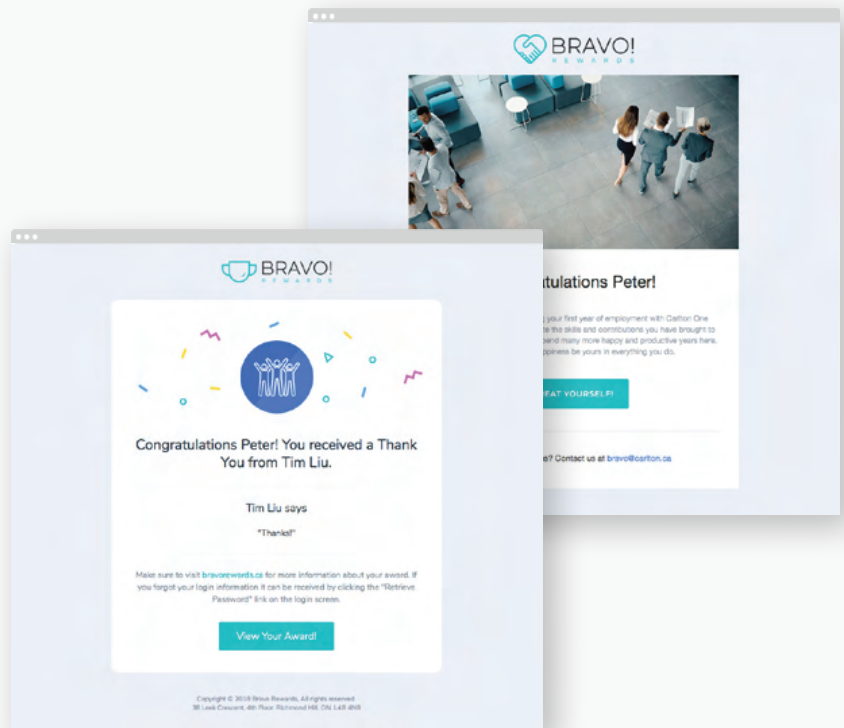
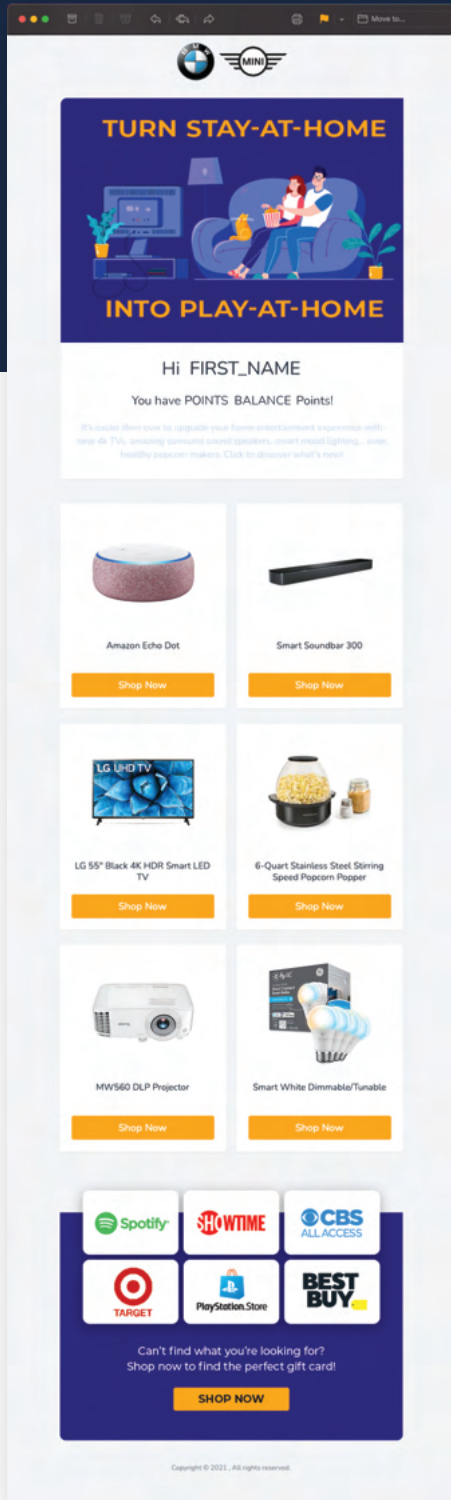
Your engagement program should be smart enough to sense when employee motivation and redemptions are dipping, and actually do something about it. Our new platform enables AI-triggered promotional campaigns, push notifications, reward recommendations and other timely, relevant communications.

## Businesses thrive by empowering their people to change the world. Every SIERRA transaction funds 5 trees.

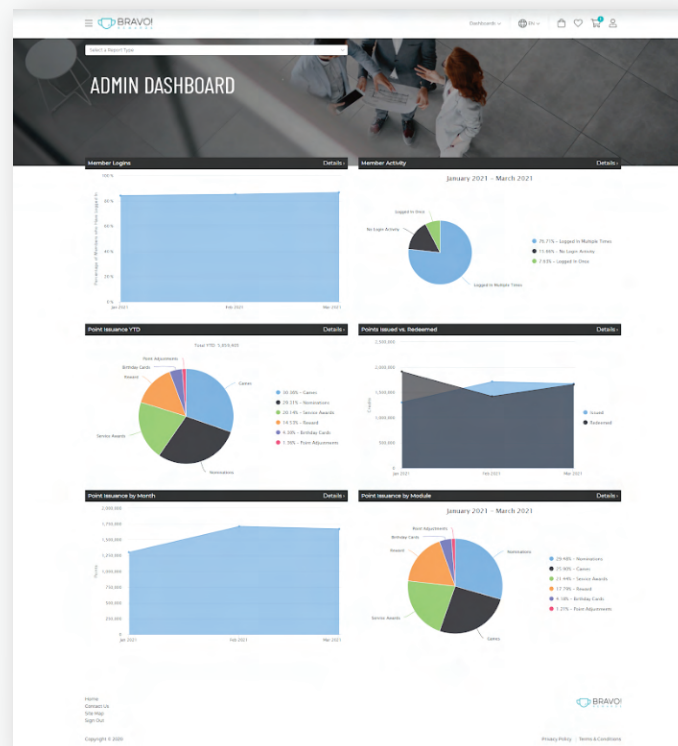
For every reward or shopping transaction, we are funding the planting of 5 new native trees around the globe, in conjunction with Eden Reforestation Project. Building a better world is our ultimate motivation.

# ADOPT, LAUNCH, ENGAGE

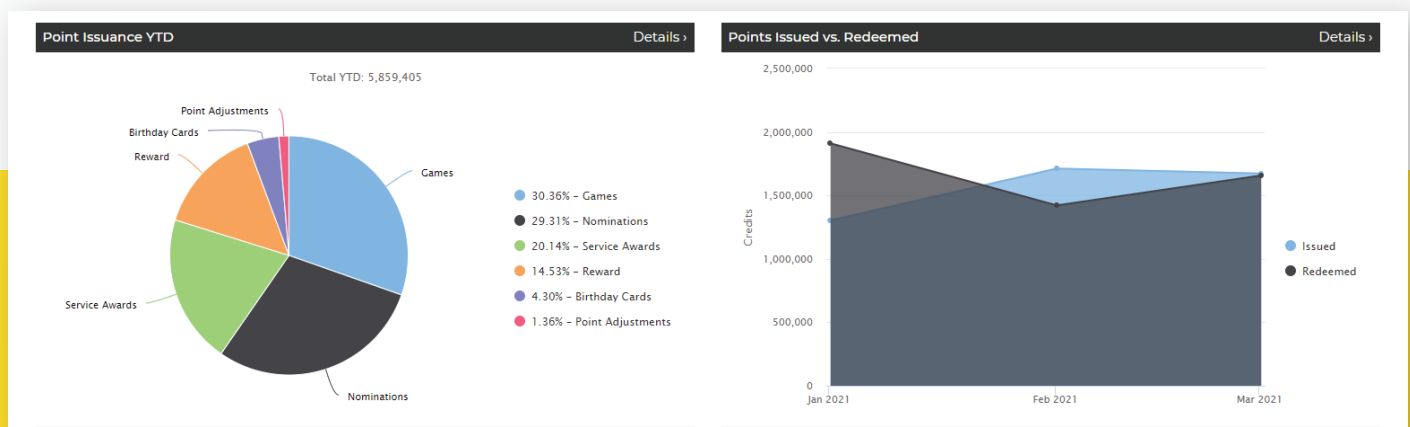
## Sample Design & Communications:



With data metrics for member engagement, activity, and rewards, **Sierra** provides valuable insight into performance, empowering your organization to make informed decisions.



High-performance cultures not only bring out the best in our people, but attract the best people to the fold, giving organizations a significant competitive advantage.



## Mobile App

Hybrid app built on mobile web-responsive platform allows your global teams to connect from anywhere.



Distribution via app stores or mobile device management

### What our customers have to say...

*"What I love about Summit's approach is that they don't just build the software and rewards catalog, but they focus on engaging the people into the program. They built an initial launch campaign and an ongoing communications plan to help our organization adopt new behavior around the program as well. They are the complete package." Sr VP, Talent Management*

*"I was awestruck by the variety of options, from high-end brands to experiences like shows and sports, not to mention...the travel!! I feel like a rockstar with this level of recognition for my achievement. Thanks Boss!" Recipient*





Summit is a human engagement company - bringing together a unique range of offerings to solve for today's challenges.

We bring brands to new heights with our elevated approach, enabling our clients to live their brand as they strive to connect and engage with the people who matter to them.

Sierra is transforming how the world recognizes, rewards, and measures human performance.

Summit brings together all the tools you need to conquer the peak of human engagement:

- State of the art recognition and incentive enterprise technology
- Globally-accessible rewards catalog with brand name merchandise, travel, event tickets, gift cards, and charitable giving
- Customized storefront with your own unique curated reward selection
- Gamification technology
- Actionable insights and metrics, data analytics
- Creative outreach to drive target engagement
- Kitting and distribution services
- Sustainable eco-action with every redemption

At Summit, our mission is to build stronger brands, create richer lives, and a better world.

Click here to connect with your [Summit team member](#) today!