

THE
NOW
= REPORT =
what's trending


Summit
Live Your Brand



Welcome!

What makes the world go 'round? Some say love, others say money; we believe it's people. At Summit, we move the hearts and minds of the ones who matter to you. From employee engagement and client acquisition, to strengthening company culture with rewards and recognition, our full suite of services enables you to reach out and engage via creative marketing, best-in-breed technology, and experienced logistics that are sure to deliver on your objectives.

E-Commerce & Recognition Technology

Summit's Sierra technology platform is designed to recognize and reward your talent; driving your team to achieve their goals and motivate them to surpass expectations. Apex is our shiny, new e-commerce solution built with everything needed for an effective long-term online store, yet dynamic enough to support a temporary pop-up shop, and everything in between. All our tools deliver site analytics and full team support from design through merchandising to ensure they resonate and deliver audience engagement.



Global Distribution & Fulfillment

With your employees, customers, or donors spread around the world, our technology supported by our centrally located Fulfillment Center provides your organization with the resources you need to engage and deliver. Ask us about our deep inventory capacity, kitting capabilities, and experienced logistics services.





Creative Marketing Services

From ideation to delivery, Summit's offering enables your organization to dream big and achieve your desired results. Put our experience designing attractive touchpoints with creative branded merchandise, logoed gift kits, custom email campaigns, engaging e-commerce and recognition sites, or fully integrated multi-touch campaigns to work for you.

Branded Merchandise Gifting

Live your brand with pride through branded merchandise. Whether you are gifting for a milestone anniversary of service, to welcome a new employee, or to reward customer loyalty, branded merchandise helps convey your message and add depth to the expression of gratitude.



While our business is about leveraging the power of human engagement using all the tools above, we are excited to share this latest summer merchandise collection built around the current trends of connection, optimism, versatility, the importance of brand names, and the renewed corporate interest in building a better world.

So, what's trending these days?

Every consumer is wondering the same thing. And if trends are important for your associates and clients, they should be on your brand's agenda as well. Why? Because trends allow businesses to forge new frontiers. Trends put forward innovative ideas and opportunities. We've created this report to provide branded product solutions for your associates and customers around what's trending NOW!

Connection

Our desire for authentic, meaningful connection is present socially, within our workplaces and around our communities. Studies have found that being connected – whether that is barbecuing with family, game nights with friends, or just seeing co-workers at the office – increases our mental health.

Optimism

People are hungry for fun, whimsy and play. Bright colors and fun designs on products bring a warm smile and spark hope for positive things ahead!

Versatility

We've proven over the past few years that we are both resilient and flexible. Self-care has become a priority as we learn the value of living smarter and stronger. Products that boost our mental and physical health are important to us. To enhance our adaptability, we want products that can be multi-purposed – a bag that can go from the office to the gym to a weekend away – or items that help us stay organized while on-the go!

Better World

It's more important than ever to adopt a green lifestyle. People are embracing the priority of making the world a better place through conscious buying and giving priority to products that give back to nonprofits and charitable organizations.

Retail Brands

Brand names strongly communicate the essence of quality and reliability. When gifted, retail branded products tell the recipient just how valuable they are to you! Additionally, wellknown brands bring a sense of comfort and belonging; much desired qualities in an evershifting world.


Summit
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Due to ongoing market uncertainty, prices shown may fluctuate. Set-up charges are not included in prices shown. Additional color imprint and location charges may apply.

Connection



social
workplace
community



A



B

The TREND: Connection

A Cuisinart® Tabletop Patio Heater

As low as \$179.99

B Thermo-Meater

As low as \$80.95

C Bamboo Charging Dock Station

As low as \$69.98

D Minolta® Mini Projector

As low as \$101.99

E Torch Coolie

As low as \$9.99

F Proton Earbud

As low as \$26.24

G NFC Trendsetter Drinkware

As low as \$29.24

H NoH2O Waterproof Speaker

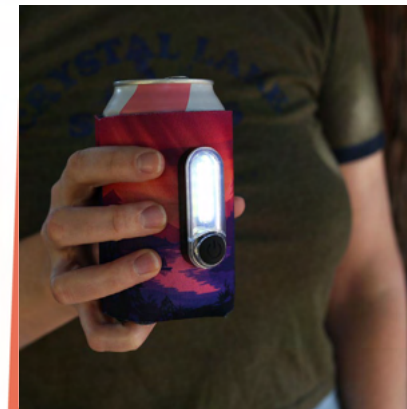
As low as \$21.93



C



D



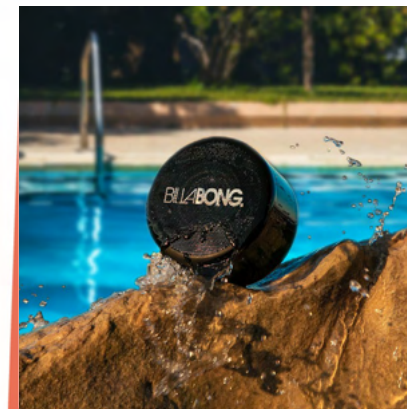
E



F



G



H



A



B

The TREND: Connection

A **W&P® Gin & Tonic Cocktail Kit**
As low as \$24.98

B **Chocolate Tic Tac Toe Box**
As low as \$6.80

C **JBL® Quantum Gaming Headset with Mic**
As low as \$64.51

D **Cross® Edge Camo Pen**
As low as \$52.58

E **Epicurian® Cutting Board & Utility Knife**
As low as \$37.00

F **Bottle Bash Game**
As low as \$54.98

G **Out of the Woods® Wine Tote**
As low as \$18.98

H **Backpack Picnic Blanket**
As low as \$47.95



C



D



E



F



G



H



Optimism



*fun
colorful
whimsical*

Life
is
good.
®

ASK US ABOUT OUR PARTNERSHIP
WITH LIFE IS GOOD

[Click Here](#)



A



B

The TREND: Optimism

A Reflective Rimless Sunglasses

As low as \$2.99

B Corkcicle® Stemless Wine Cup

As low as \$36.98

C Baseball Helmet Snack Kit

As low as \$13.33

D Dance Party Button

As low as \$17.82

E Life Is Good® Crusher Tee

As low as \$23.00

F Kikkerland® Convertible Travel Pillow

As low as \$47.02

G Custom Fuzzy Socks

As low as \$10.08

H Tie Dye Notebook

As low as \$5.49



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A



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The TREND: Optimism

A Sticker Sheets

As low as \$1.39

B Featherlite™ Tote

As low as \$19.95

C Mood Color-Change Stadium Cup

As low as \$1.05

D Yay, You! Ice Cream Kit

As low as \$119.96

E Floursack Tea Towel

As low as \$4.70

F Lemonade Comfort Pen

As low as \$.71

G Dog Bandana

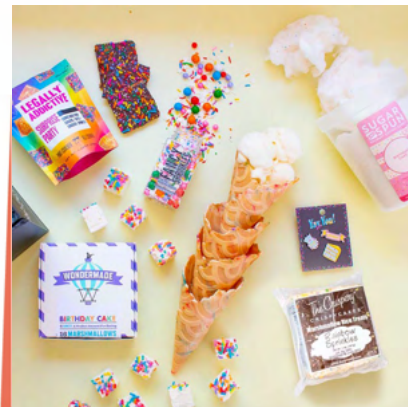
As low as \$2.79

H Speaker Water Bottle

As low as \$19.99



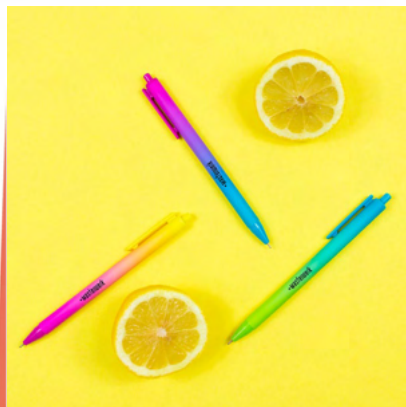
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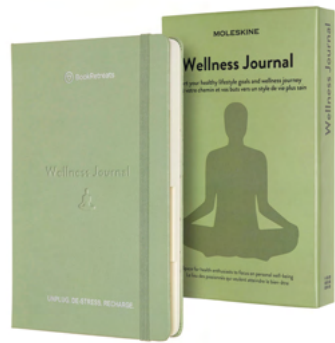
Versatility



*adaptable
self-care
multi-use*

SEEN ENOUGH?
WANT TO GET STARTED?

Click Here



A



B

The TREND: Versatility

A **Moleskine® Wellness Journal**
As low as \$30.98

B **Travel Kit**
As low as \$4.28

C **Eddie Bauer® UPF 50+ Microban Fishing Shirt**
As low as \$67.98

D **Mrs. Fields® Cookies & Coffee Set**
As low as \$15.15

E **Soothies Textured Anti-Anxiety Strips**
As low as \$3.50

F **Silicone Key Ring (Apple AirTag Tracker Holder)**
As low as \$3.00

G **Concrete Candle**
As low as \$23.98

H **Cordless Jump Rope**
As low as \$9.89



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A



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The TREND: Versatility

A Matador Segmented Backpack

As low as \$153.99

B American Tourister® Utility Tote

As low as \$32.98

C RuMe® Packable Tote

As low as \$9.34

D Ultrasonic Aroma Diffuser

As low as \$42.95

E Multi-Tasker Pen

As low as \$1.69

F HidrateSpark Reminder/Tracker Bottle

As low as \$84.99

G Wall Adapter Powerbank Wireless Charger

As low as \$54.39

H Port Authority® 3-in-1 Jacket

As low as \$99.98



C



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Better World

THE
=TREND=
04

*give-back
sustainable
consciously sourced*



A Recycled PET bottles



B Sustainably sourced cotton

The **TREND:** Better World



C Recycled & minimal environ impact



D Hemp, recycled, 10 trees planted



E Recycled PET material



F Recycled PET canvas



G Recycled, wheat straw, tree planted



H Repurposed empty wine bottles

A Half Zip Pullover

As low as \$80.00

B Slowtide® Throw Blanket

As low as \$69.98

C Sport-Tek® PosiCharge® Re-Compete Tee

As low as \$10.58

D tentree® Basic Hemp Altitude Hat

As low as \$39.64

E Solo NY® Re:define Backpack

As low as \$89.99



WARNING: Cancer and Reproductive Harm; www.P65Warnings.ca.gov

F Recycled Canvas Fanny Pack

As low as \$9.98

G Bluetooth Tracker Keychain

As low as \$14.17

H Mixed Color Glass Gift Set

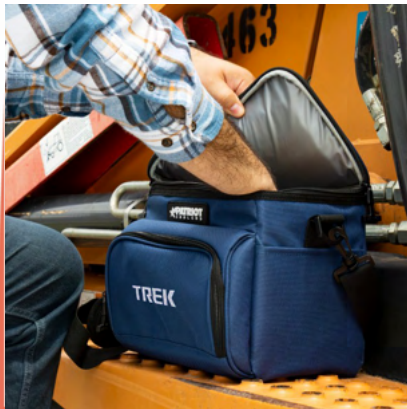
As low as \$33.33



A Benefits Habitat for Humanity



B Renewable wheat stalk



C Benefits Homes for Our Troops



D 110% carbon offset, benefits charity

The **TREND:** Better World



E Recycled, benefits eco non-profits



F Benefits Camp Hope



G Recycled water bottles



H Benefits reforestation

A Wisconsin Favorites

As low as \$33.95

B Javalina Eco Pen

As low as \$0.72

C Patriot Cooler

As low as \$37.95

D MiiR® Climate+ Bottle

As low as \$42.98

E Reclaim Recycle Journal

As low as \$10.48

F Stars & Stripes Knit Cap

As low as \$17.40

G Rebel with a Cause Umbrella

As low as \$10.85

H Modern Sprout® One-for-One Tree Kit

As low as \$14.98



Retail Brands



*value-perception
consumer-tested
proven-reliability*

The
TREND: Retail Brands

We continue to see brand name gifts as a favorite way to recognize associates and clients.

We have access to hundreds of retail products which can be co-branded with your logo. These are just a few of the brands being requested!



A



B

The **TREND:** Retail Brands

A **Osprey® Sportlite™ Day Pack**
As low as \$109.98

B **Columbia® Bucket Hat**
As low as \$32.22

C **MERCER + METTLE™ Ladies' Crepe Blouse**
As low as \$35.98

D **Gapfit Performance Hoodie**
As low as \$69.99

E **Eagle Creek® Tote**
As low as \$125.99

F **S'well® Ice Cream Chiller**
As low as \$39.93

G **Cotopaxi® Bataan Hip Pack**
As low as \$35.00

H **Sun Bum® SPF 30 Sunscreen**
As low as \$17.39



C



D



E



F



G



H



A



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C



D



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G



H

The TREND: Retail Brands

A **JBL® Flip 5 Waterproof Speaker**
As low as \$136.95

B **Xoopar® Geo Power Bank**
As low as \$52.99

C **Nike Heritage 86 Cap**
As low as \$17.00

D **Jelly Belly® DigiBag™**
As low as \$1.64

E **Classic SD Swiss Army® Knife**
As low as \$19.00

F **Stormtech® Tradesmith Hoodie**
As low as \$160.00

G **Igloo® Seadrift™ Snap Down Cooler**
As low as \$72.98

H **Guardian Collection™ by Thermos® Stainless Tumbler**
As low as \$26.50



Packaging
Insert Card
Kitting
Fulfillment
Delivery

WANT TO GET
STARTED NOW?

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